

GRAPHICS DESIGN COURSE CURRICULUM – SKB 4.0

WEEK	TOPIC	CONTENT
1	Programme Orientation	<ul style="list-style-type: none"> • Onboarding to Whatsapp and Google Classroom • Introduction to SKB Programmes: Values & Code of Conduct • Weekly Milestones & Deadline: Learning Tracker • Introduction to Courses
2	Introduction to graphic design	<ul style="list-style-type: none"> • History of Graphic Design • Current trends in graphic design
3	Elements of design	<ul style="list-style-type: none"> • Color • Line • Shape • Form • Texture
4	Principles of design	<ul style="list-style-type: none"> • Balance • Contrast • Emphasis/Dominance • Proportion • Repetition/Pattern • UnityVariety
5	Mid Evaluation Feedback	<ul style="list-style-type: none"> • Feedback to be Collected using Google Forms and general interview sessions
6	Typography	<ul style="list-style-type: none"> • Typographic Standards • Typographic Guidelines

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7	Creating designs for print & web	<ul style="list-style-type: none"> • Design Poster/Flyers, Magazine and book Covers • Formats • Resolution • Raster Vs Vector
8	Logo design	<ul style="list-style-type: none"> • Understanding logo design • Dynamics of an effective logo • Designing a Logo • Difference between logo design, corporate identity and branding.
9	Photo editing/ manipulation	<ul style="list-style-type: none"> • Cropping out images • Photo Retouching • Photo compositions
10	Review/ problem solving project	<ul style="list-style-type: none"> • General review/Q&A • Seminar: Creating a portfolio, getting jobs and being successful as a graphic designer • Capstone project
11	Problem Solving Ideation and presentation	<ul style="list-style-type: none"> • Problem solving/capstone presentation
12	Career Support	<ul style="list-style-type: none"> • LinkedIn Optimization • Preparing Resumes/CV, Cover Letter & Portfolio • Professional / Work Ethics
Internship placement		